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Advertising price list 2017/18

THE SUPER NEW PORTAL of the "giornale della musica"

On the eve of its 18th birthday the site of the "giornale della musica" is undergoing renovation. A radical change, which will revolutionize the architecture of the whole site: form the 31st of October 2017 **giornaledellamusica.it** has become a completely new web portal, optimized for all search engines, completely *mobile friendly* and with a strikingly fresh graphic interface.

giornaledellamusica.it is the daily portal, dedicated to all types of music – **classical**, **jazz**, **pop** and **world** – and which pays particular attention to cultural politics and the world of education and training.

giornaledellamusica.it thanks to its 32 years of history, also boasts an archive of a size which is unequalled in Italy, available free to all music fans.

THE SUPER NEW PORTAL of the "giornale della musica"

RECENSIONI

festivals and operas, the day after the event

DISCHI

A record section, with comments on the most interesting new publications

Write-ups of concerts,

FORMAZIONE

A new section on training, dedicated to professionals in music, with notices on seminars, masterclasses, competitions, interviews with prize-winners

giornaledellamusica.it

ARTICOLI

A new article section. with in-depth, far-reaching analysis, enquiries and interviews with artistes and the principal figures of the world of music

gdm COLLEZIONE

contains the historic PDF archive of every issue of the "giornale della musica"

NEWS

from the world of music







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dee confuse per Amadou e Mariam

Jazz formato afrobeat

The National, Famore at tempt di Trump

fon Hassell, ritorno al Juarto Mondo



















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PECCENSION



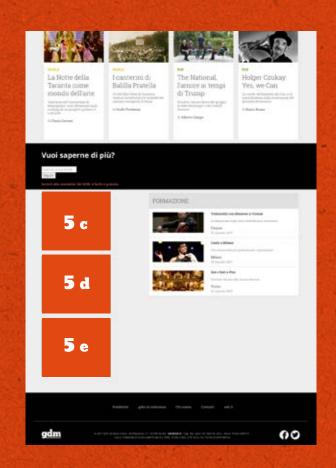


Hildegard, o della "viriditas"

nella Firenze del Magniñoo

Bosso a Culatello&Jazz

HOME PAGE



FORMATS

1. leaderboard 1 [header] € 500

728 × 90 px desk tablet

320 × 50 px mobile

2. leaderboard 2 [header] € 450

728 × 90 px desk tablet

320 × 50 px mobile

3. leaderboard 3 [header] € 400

728 × 90 px desk tablet

320 × 50 px mobile

4. rectangle a-b

[top left/right] € 350 180 × 150 px desk tablet

5. medium rectangle c-d-e

[big] € 350 300 × 250 px desk tablet mobile

contact us at:

advertising office

Antonietta Sortino a.sortino@edt.it | 011 5591828

editina:





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Traviata al Colon di Buenos Aires











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INTERNAL **PAGES**

only in pages **FORMAZIONE**

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Newsletter 6 Dicembre 2017





Neil Young, 10 ascolti dalla biblioteca di Babele

Neil Young ha messo online tutto il suo catalogo, in streaming ad altissima qualità: 10 brani per cominciare

Ouando i festival non pagano: il caso Roccella Jazz

Le polemiche sui mancati pagamenti del festival di Roccella: parlano il nuovo direttore artistico Vincenzo Staiano e la presidente di MIdJ Ada Montellanico

di Enrico Bettinello

 $262 \times 44 px$

 $262 \times 44 px$





Il medioevo del Faust secondo Anagoor

Il Teatro Comunale di Modena presenta un interessante allestimento dell'opera di Gounod



CLASSICA

James Levine accusato di molestie sessuali

La Metropolitan Opera di New York cancella tutte le date con il direttore, dopo oltre 40 anni di collaborazione



CLASSICA

Un ricordo di Dmitri Hvorostovsky

Scompare a 55 anni uno dei più grandi baritoni del

 $550 \times 44 px$

NEWSLETTER

sent to our mailing list at the start of each month

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Newsletter 21 Novembre 2017

Banner DEM 590 × 400 px





POP

5 arrangiamenti per ricordare Luis Bacalov

Da Endrigo a Baglioni, cinque classici della canzone italiana arrangiati da Luis Bacalov



CLASSICA

Le fanciulle del West di Adams e Sellars

La San Francisco Opera presenta la nuova opera di John Adams e Peter Sellars sulla corsa all'oro, Girls of the Golden West



OLTRE

ECM su Spotify: cinque secondi di silenzio

La ECM si apre per la prima volta alle piattaforme di streaming il catalogo sarà su Apple Music, Amazon, Deezer e Spotify

ordan

DEM

this is a **newsletter** of the "giornale della musica", **personalized** for your communication, which is sent at one time to all our mailing list.

590 × 400 px € 350

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JPEG, exported to RGB (do not use CMYK, or the banner won't be visible with The Explorer browser); GIF or animated GIF (max 300Kb). Animated GIF is not compatible for DEM. Files in SWF format are not accepted. Provide the link to your site.

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Any production costs and Equipment setup will be charged

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Booking by at least 5 working days prior to the date planned for release of the banner;

The material must arrive at least 3 days prior to the date planned for online release.

